

Grenchen, June 2015

For Immediate Release

New Teammachine ALR Series from BMC

BMC Premium Performance for All

The all-new [Teammachine ALR01](#) road series delivers BMC's Swiss, Premium, Performance values to cyclists that have long-dreamed of owning a BMC. The triple-buttressed, hydro-formed, TCC frame inherits a beautiful, traditional road geometry with nothing short of brilliant acceleration, while its full carbon fork delivers a compliant front end and excellent handling. Just a few pedal strokes is all it takes to appreciate the premium frame design and construction of the Teammachine ALR01.

Top-shelf Experience

According to Andrew James, BMC Switzerland Road Product Manager "Every rider appreciates snappy acceleration, brilliant power transfer and crisp handling, regardless of their investment in the sport. BMC's retail network has been asking for a way to introduce their new riders to the BMC brand for the past few years – this began with the 2015 Teammachine SLR03 and now we are introducing the Teammachine ALR01 series. With this, we aim to deliver the experience riders have come to expect from BMC's top-shelf positioning."

Shared DNA with the Teammachine SLR

ACE Technology-derived Tube Shapes

- Tapered headtube 1-1/8" to 1-1/2"
- Offset seatube to maximize BB stiffness
- Fully shaped and streamlined downtube and top tube to maximize weld surface area at the headtube – minimizing the necessary tube thickness for decreased weight
- Asymmetric chain stays for optimal drivetrain performance

Full-carbon Fork

- Steerer, legs and dropouts – full carbon fork is shared with the Teammachine SLR03
- Tapers from 1-1/8" to 1-1/2"

Radical Tube Shapes

- Dramatic tapering and incredible cross-sectional shaping to reproduce performance gains learned from Teammachine SLR01 ACE technology development
- O offset and tapered seatube
- Asymmetric chainstays

Snappy and stable geometry

- Shares sizing options and geometry with Teammachine SLR03
- +1cm headtube height over Teammachine SLR03

No Shortcuts

BMC has avoided the shortcuts commonly pursued on bikes for beginner cyclists. The Teammachine ALR01 has full Shimano premium spec, with a drivetrain gearing to climb a wall. This makes it perfectly suited to people looking to get into the sport of cycling or those seeking a durable training bike with all the class and expert engineering expected from a premium BMC road bike.

For full spec and geometry please check the Teammachine ALR on BMC Switzerland's website [here](#).

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About BMC Switzerland

Swiss, Premium, Performance Cycling

BMC is the premium, Swiss, performance cycling manufacturer. Established in 1994, the company employs approx. 200 people worldwide. It is headquartered in Grenchen, Switzerland where it also has its very own research and development facility; the Impec Lab. BMC's bikes are ridden by the world's top athletes including the 2014 World Team Trial Champions, the BMC Racing Team, and 2014 Mountainbike XCO World Champion Julien Absalon.