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For Immediate Release

New 2016 BMC MTB Highlights; more Colors, More Options, Continued Innovation

BMC Switzerland has made its direction clear; a deepening of its lines while maintaining its core values; Swiss, Premium, Performance - and continued innovation among its top-tier performance bikes. The launch of the Teamelite 01 cross-country hardtail in May, expressed passion for innovation and performance, while the introduction of the all-new Speedfox Trailcrew indicates a subtle addition to priorities; pure fun. BMC's 2016 product range demonstrates acute attention to detail and an intelligent choice of componentry that clearly shows they take rider and market demands very seriously.

New-look Trailfox; Wilder than Ever

The 150mm rear-travel, 29er enduro race machine, the [Trailfox](#), gets a new lease of life beginning with an overhaul of its suspension spec with the Rock Shox Pike (160mm) up front and Cane Creek DB Inline shocks on all models. The Trailfox family is equipped with Shimano brakes, tubeless compatible wheels, and dropper posts throughout. To match its bold, brash reputation for delivering honest trail fun - the 2016 Trailfoxes get some eye-catching new paint jobs too. First seen ridden full throttle by the BMC Factory Trailcrew Team at the Samoens EWS with matching kit from Pearl Izumi, and Giro helmets. The 3-size Trailfox family (S, M, L) has been consolidated into a more concentrated offering for 2016, comprising of Trailfox 01 XX1, Trailfox 02 X01 and Trailfox 03 X1. It continues to maintain all the features that make it a standout: Big Wheel Concept (BWC) geometry, ideal cable management options, and the pedal-focused Advanced Pivot System (APS) suspension.

Speedfox; a Trailcrew Attitude and Suspension Facelift

The [Speedfox 'Trailcrew'](#) attitude is all about play and having fun on two wheels, forcing BMC's status-quo of performance and speed to take a vacation. BMC's first 650b bike comes in two models (02 & 03), 5 sizes (XS, S, M, L, XL) with wider bars (750mm) and slightly wider rim and tire spec than its 29er counterpart. The Trailcrew's APS suspension caters to a more plush, playful style of riding with geo to match: the shortest chainstays in the MTB line, a 66.5-degree head tube angle, and a nice, long front-center. The bikes are of course equipped with a clean cable management system, dropper posts, 142 thru-axles, and removable ISCG tabs – everything a trailcrew rider would want.

Sticking with what has been popular with riders, the [Speedfox 29er](#) is aimed at versatility – a bike that begs to be put on the trailhead and pointed towards a long day on the dirt – with suspension focus spread equally between climbing and descending. The Speedfox 29 line gets a suspension face-lift with an entire new offering from Fox, and the transition to 34mm stations across the board. The Speedfox 29 family is still comprised of a full carbon '01' model, a carbon front triangle/rear triangle alloy '02' and full alloy '03'. As with the entire MTB offering this year, all Speedfox 29 models come spec'd with Shimano disc brakes, regardless of drivetrain componentry.

For riders eyeing up the Speedfox family, the Trailcrew bikes are aimed a bit more at descending, while the Speedfox 29 is definitely a more pedal-focused ride.

BMC Cross-country: the Rest of the Teamelites and the World Championship-winning Fourstroke

The launch of the new, already in-demand, [Teamelite 01](#) in May quickly grabbed the hardtail spotlight with its Micro Travel Technology (MTT), and XCell Damper adding 15mm of rear wheel compliance. MTT is the first ever compliance system to function both in and out of the saddle without loss of rear triangle, torsional, or pedaling stiffness. The performance of the BMC Mountainbike Racing Team and Julien Absalon's 30th World Cup win provide real-world proof. The new frame comes in 5 sizes (XS-XL) with an extra 8cm of standover clearance in the smallest size (XS) than the bike from the previous model year. With 3 spec options (XTR Di2, XX1, and new XT) and a frameset, cross-country racing aficionados will no doubt be satisfied for the foreseeable future.

The [Teamelite 02](#), also new in 2016, is visually identical to the '01' bike however, without MTT. It is available in 4 variations including XO1, new XT, X1 and a SLX/XT blend. The Teamelite 01 & 02 come equipped with internal cable management for mechanical or electronic drivetrains (DTI), Shimano brakes throughout, 142 thru-axes, and integrated chain catchers for single-ring racers. Both new Teamelite models come armed with fast rolling 29er wheels on all sizes – ready for racing.

Fourstroke

The [Fourstroke 01](#) is one of the only full-suspension bikes in the world to ever win the UCI XCO World Championships (J. Absalon, 2014). Like all of BMC's full-suspension bikes, the 100mm-travel Fourstroke uses the Advanced Pivot System (APS) suspension model, with a clear priority of pedaling performance. The BMC 29er-specific geometry, Big Wheel Concept (BWC), keeps the Fourstroke a little longer in the top tube, a slacker head tube, and a lengthy front center when compared to traditional XC geometry. The combined package makes for a nimble climber, and confident high-speed descender. The full carbon '01' model is available in XTR Di2, XX1 and a frameset. The '02' carbon front, alloy rear comes XT and SLX/XT equipped. All Fourstroke models have 142 thru axes, remote lockouts front and rear, and 1x and 2x drivetrain adaptability with integrated chain catchers for single-ring use, and of course Shimano brakes, regardless of drivetrain. With Julien Absalon and the BMC Mountainbike Racing Team grabbing either of their race machines without prejudice, the Teamelite and Fourstroke guarantee high-performance regardless of terrain.

Sportelite; new Platforms, new Wheelsize - same Excellent Functionality and Design

For riders new to the sport of mountain biking, the entry-level offering from BMC has grown substantially. Three hardtails and one full-suspension bike make up the well-rounded [Sportelite](#) MY16 collection. Now, those entering the sport of mountain biking, kids, and retailers alike will easily find their ideal value proposition. With 3 new hardtails and a full-suspension to pick from, BMC have truly prioritized an introduction to riders earlier in their riding resume.

Among the Sportelite hardtails, a transition from 26 inch to 650b wheel size, the addition of a fifth size to the collection, and several new spec offerings, makes the collection a well-rounded one. The new 'Sportelite APS' is a premium hydro-formed alloy full-suspension mountain bike; a 650b offering that comes in 4-sizes and puts the icing on the Sportelite cake. Utilizing the same suspension design as all BMC full-suspension bikes, the Sportelite APS is a great option to break into the world of trail-ready full suspension bikes.

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Swiss, Premium, Performance Cycling

BMC is the premium, Swiss, performance cycling manufacturer. Established in 1994, the company employs approx. 200 people worldwide. It is headquartered in Grenchen, Switzerland where it also has its very own research and development facility; the Impec Lab. BMC's bikes are ridden by the world's top athletes including the 2014 World Team Trial Champions, the BMC Racing Team, and 2014 Mountainbike XCO World Champion Julien Absalon.